AMENDMENTS TO THE SPECIFICATION

Please insert the following paragraph after page 5, line 5:

Fig. 6 is a perspective schematic view of a tape appearance control apparatus according to an exemplary embodiment of the present invention.

Please replace the second full paragraph on page 7 with the following rewritten paragraph:

In ~~the present~~an exemplary embodiment, as illustrated in Fig. 6, the reel-up of the magnetic tape T is performed while pushing the magnetic tape MT to the inner surface 33a of the flange 33 by the tissue 10 without moving the tissue 10. The tissue 10 is moved rightwardly in FIG.1 at a predetermined length after the reel-up of the magnetic tape MT is terminated.